



CONFERENCE SPONSORSHIP APPLICATION

The 2019 Emergency Healthcare Systems Conference will be held May 23rd and May 24th at the Hyatt Regency Hill Country Resort in beautiful San Antonio, Texas.

The Emergency Healthcare Systems Conference provides a wide breadth of transformative topics for all scopes of practice that directly impact routine and emergent systems of care. Led by nationally recognized faculty as well as local subject matter experts familiar with Texas' unique healthcare challenges, the educational opportunities at our conference rival those of larger national conferences. The conference schedule includes topics and current event discussions related to Trauma, Stroke, Cardiac, Pediatric, Perinatal, Injury Prevention, Emergency Preparedness and Response, and Mental Health. These topics are relevant to providers across the board; from the new EMT-Basic to the experienced Physician.

As a Sponsor, your support will provide conference attendees the opportunity to experience presentations from medicine's most recognized keynote speakers, build interagency relationships, and attend popular networking events in the beautiful Hill Country region of San Antonio. Sponsors can choose one of three sponsorship levels: Platinum, Gold, or Silver.

Sponsorship Levels:

	Silver	Gold	Platinum
	\$1,000	\$3,000	\$5,000
Branding Splash Between Sessions			INCLUDED
Your Choice of Vendor Location with Power, 2 Chairs, and a 6' Table (<i>first come, first served</i>)			INCLUDED
Vendor Space with Power, 2 Chairs, and a 6' Table		INCLUDED	INCLUDED
Product and Organization Mentions on STRAC's Facebook Page and Twitter Feed	INCLUDED	INCLUDED	INCLUDED
Sponsorship Recognition on www.strac.org	INCLUDED	INCLUDED	INCLUDED
Sponsorship Recognition in the Conference Program	INCLUDED	INCLUDED	INCLUDED
Conference Admission Pass Eligible for Continuing Education Credits	1	1	2
Admission Pass to Conference Mixer	1	1	2
Meals Provided During Conference	INCLUDED	INCLUDED	INCLUDED

Section 1: Commercial Support Agreement

A commercial interest, as defined by the American Nurse's Credentialing Center (ANCC) and the Texas Nurses Association (TNA), is any entity producing, marketing, reselling, or distributing healthcare goods or services consumed by or used on patients, or an entity that is owned or controlled by an entity that produces, markets, resells, or distributes healthcare goods or services consumed by or used on patients. Nonprofit or government organizations, non-healthcare-related companies, and healthcare facilities are not considered commercial interests.

Commercial support is financial or in-kind contributions given by a commercial interest that are used to pay for all or part of the costs of a CNE activity.

Note: Organizations providing commercial support may not provide or joint provide an education activity.

Title of Education Activity: 2019 Regional Emergency Healthcare Systems Conference

Activity Location (if live): San Antonio, Texas

Activity Date (if live): May 22-24, 2019

Name of Commercial Interest Organization:

Name of Approved Provider: Southwest Texas Regional Advisory Council for Trauma

Total amount of commercial support: \$1,000 \$3,000 \$5,000

Area(s) of activity Commercial Interest organization would like to support (select one):

Unrestricted

Restricted*

Speaker honoraria

Speaker expenses

Meal

Other (please list):

**Commercial interest may request that funds be used to support a specific part of an education activity. The Approved Provider may choose to accept the restriction or not accept the commercial support. The Approved Provider maintains responsibility for all decisions related to the activity as described below.*

Section 2: Terms and Conditions

1.	All organizations must comply with the <i>ANCC Content Integrity Standards for Industry Support in Continuing Education Activities</i> which is available on the TNA web page.
2.	This activity is for educational purposes only and will not promote any proprietary interest of a Commercial Interest Organization providing financial or in-kind support.
3.	The Approved Provider is responsible for all decisions related to the education activity. The Commercial Interest Organization providing financial or in-kind support may not participate in any component of the planning process of an education activity, including: <ul style="list-style-type: none"> • Assessment of learning needs <ul style="list-style-type: none"> ▪ Determination of objectives ▪ Selection or development of content ▪ Selection of planners, presenters, authors and/or content reviewers ▪ Selection of teaching/learning strategies ▪ Evaluation methods
4.	The Approved Provider will make all decisions regarding the disposition and disbursement of commercial support in accordance with ANCC/TNA criteria.
5.	All commercial support associated with this activity will be given with the full knowledge and consent of the Approved Provider. No other payments shall be given to any individuals involved with the supported education activity.
6.	Commercial support will be disclosed to the participants of the education activity.
7.	Commercial Interest Organizations may not exhibit, promote or sell products or services during the introduction of an education activity, while the education activity takes place or at the conclusion of an education activity, regardless of the format of the education activity.

Section 3: Statement of Understanding

Signatures below of the representatives duly authorized to enter into agreements on behalf of the organizations listed indicates agreement of the terms and conditions listed in the Commercial Support Agreement above.

Approved Provider Name:	Southwest Texas Regional Advisory Council for Trauma
Address:	7500 Highway 90 West, AT&T Building, Suite 200 San Antonio, TX 78227
Name of Representative:	Randi Schaefer
Email Address:	Randi.Schaefer@strac.org
Phone Number:	210-233-5850
Fax Number:	210-233-5851
Signature: _____ Date: _____	

Commercial Interest Organization Name:	
Address:	
Name of Representative:	
Email Address:	
Phone Number:	
Fax Number:	
Signature: _____ Date: _____	

STRAC REGIONAL EMERGENCY HEALTHCARE SYSTEMS CONFERENCE EXHIBITOR RULES AND FEES

Eligibility to Exhibit: Companies involved in providing education, supplies and services to the emergency healthcare profession (pharmaceuticals, instrumentations, practice management, computer software, ambulance equipment, hospital equipment) are encouraged to exhibit. All products must be directly related to practice of emergency healthcare and approved by STRAC in the sole and absolute discretion. Exhibitors shall not exhibit products or services other than those described in the application and approved by STRAC. All products and services exhibited at the STRAC Conference shall comply with FDA rules and regulations. An Exhibitor shall not in any manner directly or indirectly imply that a STRAC endorsement or approval of the exhibitor’s product or service has been given merely because STRAC approved such product or service for display at the STRAC conference. The use of logos, seals of approval, trade-marks or other similar property rights that are in disuse may not be used in connection with any product or service or advertising material displayed or disseminated at the exhibit. Application deemed ineligible by STRAC will be returned with full payment.

Installation / Exhibit Hours / Dismantling:

- Installation:** Tuesday, May 22nd 3:00pm to 7:00pm
 Wednesday, May 23rd 6:30am to 7:30am
(due to proximity of exhibitor tables to session rooms, we ask that tables are set up by 7:30am, prior to session start time)
- Exhibit Hours:** Wednesday, May 23rd 7:00am to 6:30pm (including Happy Hour in exhibitor area)
 Thursday, May 24th 7:00am to 3:30pm
- Dismantling:** Thursday, May 24th 3:30pm to 4:30pm

Exhibitor Representatives: Exhibits must be staffed at all times during the exhibit hours. Additional and replacement badges will be available for \$25 each in advance or on site. Only exhibitors with badges will be permitted to enter the exhibit area during hours of installation and dismantling. No children under 16 years of age will be allowed in the exhibit area at any time.

Failure to Occupy Space: Any space not occupied by 6:00am May 23, 2019 will be forfeited by the exhibitor. This space may be reassigned or used by STRAC without refund, unless arrangements for delayed occupancy have received prior STRAC approval.

Liability: In the event that the conference is cancelled, postponed or relocated due to fire, strikes, government regulations, casualties, act of God or other causes beyond the control of the STRAC, the exhibitor waives any and all damages and claim for damages and agrees that the sole liability of STRAC shall be to return to each exhibitor the exhibitor's sponsorship payment.

Special Restrictions: Fire Hose cabinets and exits must be left accessible and in full view at all times. Decorations and displays must either be of nonflammable material or be treated by an approved fire prevention method. All display material must be flame proofed and is subject to inspection by the San Antonio Fire Department. No flammable fluids or substance may be used or shown in booths.

Security: STRAC cannot guarantee or assume liability against loss or damage of any kind but will endeavor to protect exhibitors by locking the doors after conference hours and providing a security guard.

Signs & Announcements: No signs, posters, or brochures will be allowed anywhere in the Hyatt Regency Hill Country Resort except within each exhibitors' booth or with prior approval from the STRAC. No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any tools or materials that could mark the floors or wall is prohibited.

Enforcement of Rules & Regulations: The Rules and Regulation of the STRAC Exhibition are intended to bring order and equity to all parties involved. In addition to being subject to restriction or termination of an exhibit, exhibitors who violate regulations could be prevented from exhibiting at future events. STRAC reserves the right to restrict or terminate an exhibit without notice if an exhibitor violates any of the rules of regulations contained herein. In the event of such restrictions or eviction, STRAC is not liable for any refunds, rentals, or other exhibit expense.

UPS Services: UPS services are available onsite at the venue <https://locations.theupsstore.com/tx/san-antonio/9800-hyatt-resort-dr>

A w9 form is available upon request.

SIGNATURE BOX:

We / I agree to abide by all regulations set forth in the accompanying brochure, which is made a part of this contract, and to all conditions under which exhibit space in the Hyatt Regency Hill Country Resort is leased to STRAC.

Print Name: _____ Authorized Signature: _____

Title: _____ Date: _____

Section 4: Organization Information and Payment

LEVEL OF SPONSORSHIP: SILVER (\$1,000) GOLD (\$3,000) PLATINUM (\$5,000)

Company Name: _____

Attendee 1: _____ Title: _____

Email _____

Attendee 2: _____ Title: _____

Email _____

Address: _____

Billing Email _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Product and / or Services Representing: _____

Payment Information:

PAYMENT TYPE: CHECK MONEY ORDER ACH

CREDIT CARD PURCHASE ORDER

Please Make Check / Money Order Payable To: Southwest Texas Regional Advisory Council

Mail Application and Check / Money Order To: 7500 US Hwy 90 West
AT&T Bldg, Suite 200
San Antonio, TX 78227

Email Application To: ConferenceSponsors@strac.org

Upon receipt of your Application, an invoice will be sent to the billing email indicated above

STRAC OFFICE USE ONLY

Payment received and registration complete for the sponsor(s) listed herein.

____/____/____ - ____

Sponsor requested invoice: Y or N

Approved by: _____ Invoice sent: ____/____/____ - ____

Table Number Assigned: _____