

# Anritsu Value History

For 127 years, Anritsu has continuously led generational changes with "Sincerity, Harmony, and Enthusiasm", while providing society with new value created under our philosophy: "Original & High Level."

The Anritsu Group has long refined its know-how and agile adaptability to customer needs, and has earned the trust of its customers as a result. The following is Anritsu's history of value creation.

## 1985 Global business promoted

Entering the global telecommunications market after the opening of the domestic telecommunications market

Turning point (2)

## 1952 Contributed to the restoration of public telephones by Nippon Telegraph and Telephone Public Corporation

- Identified the potential of test instruments used in the assessment of telecommunications equipment and established T&M business.

Turning point (1)

### Net sales

(Billions of yen)

■ =Japan revenue  
■ =Overseas revenue

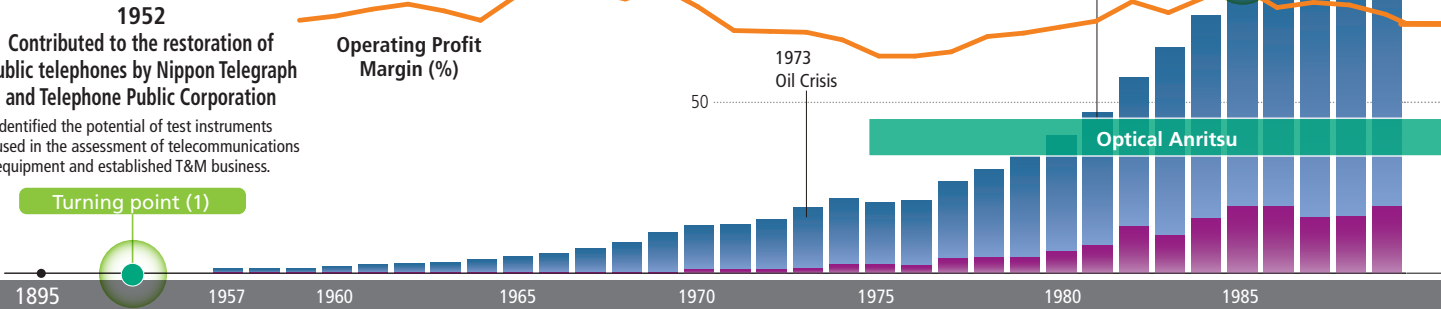
1985 Plaza Accord Nippon Telegraph and Telephone Corporation (NTT) is established

Changed Company Name to Anritsu Corporation

1981 TCP/IP Standardized

1973 Oil Crisis

Optical Anritsu



The Dawn of Information and Communication Technology in Japan

1895-1930

Integration of Wired and Wireless, Establishment of Anritsu Electric Co., Ltd.

1931-1949

Re-establishment by the New Anritsu Electric Co.

1950-1962

Business Expansion Through Diversification

1963-1974

An Era of Optical Anritsu

1975-1989

## History of Technological Advancement and Development

**1908**  
Started mass-production of common-battery telephones that do not require magnetic power generation. These later became public telephones.



**1914**  
For the first time ever, TYK-type wireless telephones put to practical use sending telegraphs between Toba, Toshijima and Kamishima Island in Mie Prefecture.



**1933**  
Produced Japan's first TV broadcast transmitter, supplied to Hamamatsu Advanced Technical School.



**1939**  
Developed AC-bias magnetic sound recorder, the core technology for modern tape recorders.



**1950**  
Completed ultra-short wave electrical field strength meter for electrical field strength calibration, which received designation as a national standard instrument.



**1956**  
A coin storage/return switching mechanism was developed, and advance payment of charges was made possible on public telephone "Box No. 5".



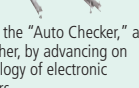
**1963**  
Developed a jitter measuring instrument to measure the signal quality of the new PCM method of audio signal digitization.



**1968**  
Began development of semiconductor lasers, a key component of optical communications.



**1964**  
Developed the "Auto Checker," a checkweigher, by advancing on the technology of electronic micrometers.



**1977**  
Acquisition of ultra-high-speed digital technology led to the completion of a 2Gb/s ultra high-speed Bit Error Rate Test System (BERTS).



**1981**  
Developed world's first Optical Time Domain Reflectometer (OTDR)



**1981**  
Developed metal detector through the introduction of magnetic sensor technology.



## Foundation and M&A History

**1895**  
Guglielmo Marconi successfully demonstrated the world's first wireless telegraph

**1895**  
Sekisan-sha founded (by Keizaburo Ishiguro)

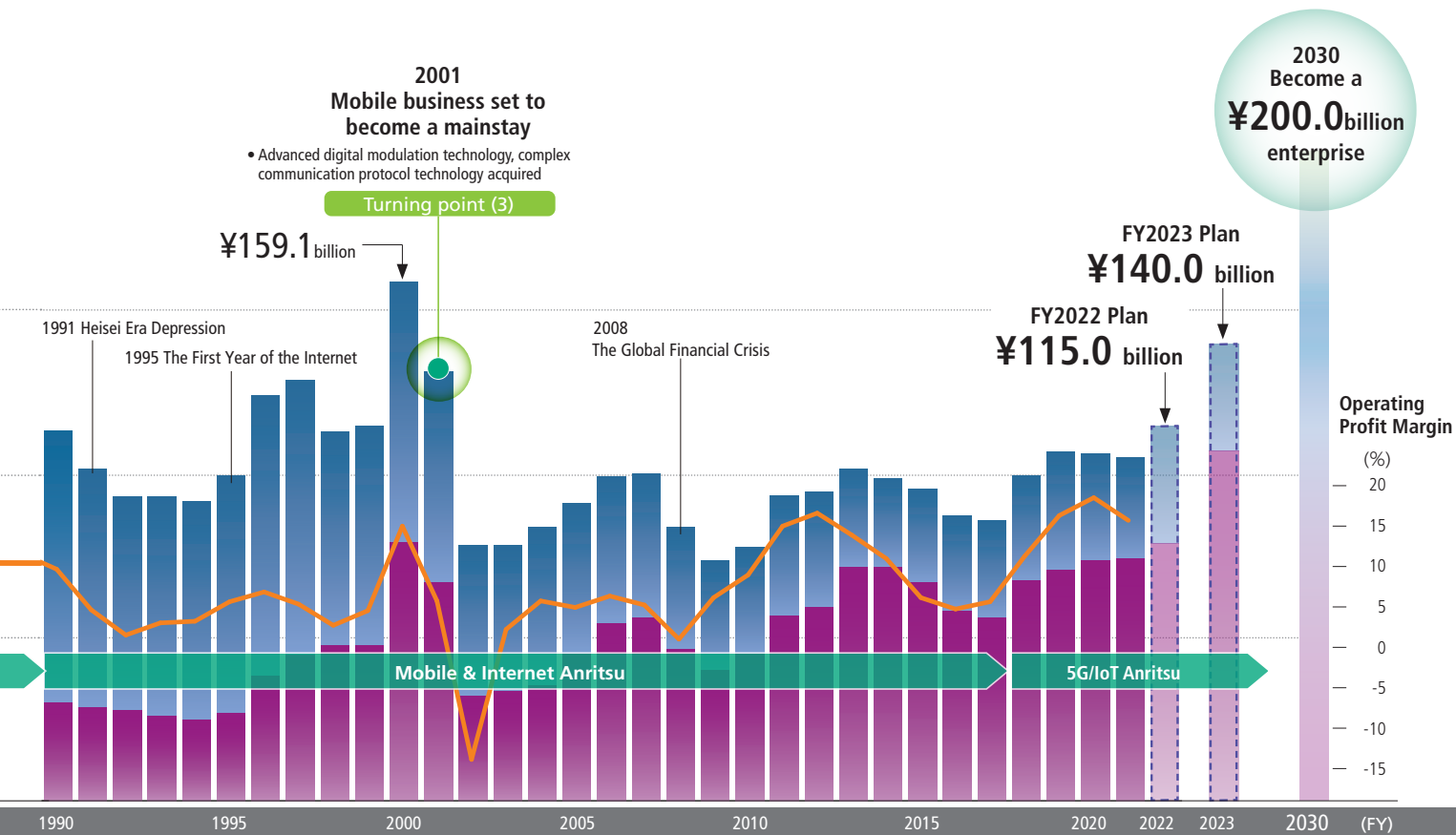
**1900**  
Annaka Electric Co., Ltd. established (by Tsunejiro Annaka)

**1908**  
Kyoritsu Electric Co., Ltd. established (merger of Sekisan-sha with Abe Electric Co., Ltd.)

**1931**  
Anritsu Electric Co., Ltd. established

**1985**  
Changed Company name to Anritsu Corporation





<b>Building Foundations as a Multinational Company</b>	<b>21st Century: Path to Becoming a Global Brand</b>	<b>Beyond testing</b>
<b>1990-1999</b>	<b>2000-2020</b>	<b>2021-</b>

**1993**  
 Developed test instruments for mobile phones by acquiring protocol technology and improving upon digital signal processing technology.

**1999-2009**  
 In the 3GPP meetings where specifications are defined, one of Anritsu's employees chaired the protocol sub-working group.

**2000**  
 Developed a foreign substance inspection x-ray system through the introduction of x-ray image processing technology.

**2000**  
 10 Gbps SONET/SDH/PDH/ATM analyzers with smaller form factor developed through improvements in ultra-high-speed digital technology.

**2001**  
 Developed tester for verifying chipsets and mobile phones for 3G compliant with 3GPP standards.

**2003**  
 Obtained the world first GCF validation for a 3GPP-compliant conformance test system for 3G.

**2018**  
 Developed the world's first tester for verification of 3GPP-compliant 5G chipsets.

**2019**  
 Obtained industry's first GCF validation for a 5G conformance test system.

**2020**  
 Developed a hand-held measuring instrument for 400G Ethernet through improvements on ultra-high-speed communication measurement technology.

**History of M&As (1)**

**1990**  
 Acquired Wiltron Company (California, USA)

•Obtained high-frequency measurement technology

**History of M&As (2)**

**2005**  
 Acquired NetTest (Denmark)

•Obtained network monitoring technology

**History of M&As (3)**

**2016**  
 Acquired Azimuth Systems, Inc. (Massachusetts, USA)

•Obtained advanced fading simulation technology

**History of M&As (4)**

**2022**  
 Acquired Takasago, Ltd. (Japan)

•Obtained high-capacity electrical energy control technology